

Meeting Minutes

Regular Meeting of the
Oak Point Economic Development Corporation

Oak Point City Hall
100 Naylor Road
Oak Point, Texas 75068

Tuesday, February 12, 2019 -- 6:15 P.M.



ECONOMIC DEVELOPMENT CORPORATION

1. Call to order, roll call, and announce a quorum is present

President Armstrong called the meeting to order at 6:21 p.m. with the following roll call:

Deborah Armstrong	President	Present
James Hankins	Vice President	Present
Dagny Boaz	Director	Present
Rennie Dickson	Director	Present
David Rush	Director	Present
Don Lindemann	Council Liaison	Present
Keith Palmer	Council Liaison	Present

City staff present:

Stephen Ashley	City Manager
Joni Vaughn	City Secretary

And with a quorum present the following items were addressed:

2. Pledge of Allegiance and Pledge to the Texas Flag

President Armstrong led the Pledge of Allegiance and the Pledge to the Texas Flag.

3. Discuss and act upon the minutes from the August 14, 2018 Regular Meeting of the Oak Point Economic Development Corporation

Vice President Hankins motioned to approve the minutes of the August 14, 2018 meeting; motion seconded by Director Rush.

Motion passed with a vote of 7-0

4. Review and discuss a financial report of the Oak Point Economic Development Corporation

The Board reviewed and discussed the financial report.

5. ICSC debrief

James Hankins gave an overview of what ICSC is and the Board discussed and reviewed the recent ICSC event and contacting leads from the event.

6. Discuss and act upon Marketing Materials

The Board discussed the following topics:

a. Website

The map on the website needs updating. There needs to be a new aerial view map. The RSI document needs updated.

b. Booth display

The booth needs to be updated. It needs a new map, new photos, updated information.

c. Brochure

The Board decided to hold off on a brochure.

d. Business cards

The Board decided to hold off on business cards.

7. Review and discuss current architectural standards

The Board reviewed and discussed the Zoning chapter of the Code of Ordinances with City Manager Ashley. President Armstrong recommended looking back at previous year's notes to make sure all changes discussed were incorporated into the Code and asked City Manager Ashley to review and make recommendation of any changes he thinks might be needed.

8. Review and discuss Developer activity

President Armstrong asked if anything was going on regarding commercial development in the City. City Manager Ashley and the Board discussed commercial development activity. The Board would like to view the renderings of the 7Eleven Store coming in.

9. Discuss possible topics to include on agendas of future meetings and the date of the next Economic Development Corporation meeting

The following items were named as topics for future discussion:


1. Website updates
2. Trade Booth set-up
3. Business Cards
4. Discuss 7Eleven store
5. Discuss Incentives Plan
6. Discuss how to spend MDD fund
7. City Manager update

10. Adjourn

Director Boaz motioned to adjourn; motion seconded by Council Liaison Lindemann.

Motion passed with a vote of 7-0.

The EDC meeting adjourned at 8:03 p.m.


Deborah Armstrong, President

ATTEST:


Joni Vaughn, City Secretary

