

Meeting Minutes

Regular Meeting of the
Oak Point Economic Development Corporation

Oak Point City Hall
100 Naylor Road
Oak Point, Texas 75068

Tuesday, February 11, 2020 -- 6:15 P.M.



ECONOMIC DEVELOPMENT CORPORATION

1. Call to order, roll call, and announce a quorum is present

President Armstrong called the meeting to order at 6:15 p.m. with the following roll call:

Deborah Armstrong	President	Present
James Hankins	Vice President	Present
Olumayowa Labinjo	Director	Absent
Rennie Dickson	Director	Absent
David Rush	Director	Present
Don Lindemann	Council Liaison	Present
Keith Palmer	Council Liaison	Present

City staff present:

Stephen Ashley	City Manager
Jennifer Henry	Court Clerk/Administrative Assistant

And with a quorum present the following items were addressed:

2. Pledge of Allegiance and Pledge to the Texas Flag

President Armstrong led the Pledge of Allegiance and the Pledge to the Texas Flag.

3. Consider and act upon the minutes from the November 12, 2019 Regular Meeting of the Oak Point Economic Development Corporation

Council Liaison Palmer made a motion to approve the minutes from the November 12, 2019 meeting; motion seconded by Council Liaison Lindemann.

Motion Passed 5-0

4. Review and discuss a financial report of the Oak Point Economic Development Corporation

City Manager Ashley presented the monthly financial report and answered questions.

5. Discuss the January ICSC

Director Hankins reported on the ICSC. He thought the traffic was lighter this year. He said they had a visit with an Albertsons/Tom Thumb representative who requested radius demographics and Director Hankins sent that to him. He said Rudman visited their booth as did John Dowdall. Council Liaison Palmer spoke with someone from the EDC in Forest Hill. Council Liaison Lindemann felt that while traffic was lighter, the event was the most positive in terms of interest that the EDC had been to so far.

6. Discuss monument signs

The Board discussed the design, cost and placement of monument signs and wayfinding signs at length. President Armstrong will reach out to Colleen at Signs by Design and Director Hankins will investigate who Crossroads used for their signs and they will revisit the topic at the next meeting.

7. Discuss website

City Manager Ashley gave a presentation of the Zoom prospector platform with pricing. He feels this could be a good avenue for Oak Point EDC to use for their website.

8. Discuss current activity in the commercial areas

City Manager Ashley gave a report on current commercial activity. He reported CVS is closing on their property this month. They will begin construction in March. The Pinnacle Montessori Academy is getting ready to submit their site plan. TXDOT has approved their driveway off FM 720 and they will also have one off McCormick. Director Hankins believes there should be a traffic study for the Montessori academy.

9. Discuss House Bill 2439 in relation to building materials.

City Manager Ashley reported that initially the City was looking at a reverse system that used points to negotiate, but recently he has been looking at how the City of Rockwall is using the variance process to negotiate getting the desired result. The City will need to amend its zoning ordinances.

10. Discuss possible topics to include on agendas of future meetings and the date of the next Economic Development Corporation meeting

- Revisit monument and wayfinder signs
- Website

11. Adjourn.

Council Liaison Palmer made a motion to adjourn; motion seconded by Director Rush.

Motion Passed 5-0

President Armstrong adjourned the meeting at 7:38 p.m.


Deborah Armstrong, President



ATTEST:


Jori Vaughn, City Secretary