



Meeting Minutes
Joint Meeting of the
Oak Point Economic Development Corporation and the
Oak Point City Council
Oak Point City Hall
100 Naylor Road
Oak Point, Texas 75068

Tuesday, January 11, 2022 -- 6:00 P.M

1. Call to order, roll call, and announce a EDC quorum is present.

Vice President Hankins called the meeting to order at 6:04 p.m. with the following roll call:

Deborah Armstrong	President	Absent
James Hankins	Vice President	Present
Scott Dufford	Council Liaison	Present
Lou Americo	Director	Present
Debbie Peterman	Director	Present
Don Lindemann	Director	Present
Kevin Tam	Director	Present

Call to order, roll call, and announce a City Council quorum is present.

Mayor Pro Tem Lusk called the meeting to order at 6:04 p.m. with the following roll call:

Dena Meek	Mayor	Absent
John Lusk	Mayor Pro Tem	Present
Scott Dufford	Deputy Mayor Pro Tem	Present
Kirk Hawrysis	Council Member	Present
Dave Klewicki	Council Member	Absent
David McBeth	Council Member	Present

City staff present:

Stephen Ashley	City Manager
Jennifer Henry	Court Clerk/Administrative Assistant

And with a quorum present the following items were addressed:

2. Pledge of Allegiance and Pledge to the Texas Flag.

Vice President Hankins led the Pledge of Allegiance and the Pledge to the Texas Flag.

3. Public Input.

No public input.

4. Workshop to discuss future goals, vision, and economic development projects for the City of Oak Point.

Council Member McBeth opened the workshop with a written statement conveying that the goal of the Council & EDC Members should one in the same. Council Member McBeth also expressed the desire to receive an electronic copy of the completed EDC packet along with supporting documents prior to the EDC meeting, staff agreed to include City Council on packets sent out before each meeting. Council and EDC Members discussed the need and placement of a monument sign as well as wayfinding signs. Concept renderings by Corbin Design were shared during the workshop. EDC Members conveyed the desire for Branding in Oak Point and the need to create and continue a cohesive look throughout the City. Other conversations during the workshop included businesses the group would like to see come to

Oak Point, a possible survey asking what residents might want, and the possibility and need to move City Hall to the Commercial corridor around FM 72 and Shahan Prairie Rd.

5. Adjourn Workshop.

Council Liaison Dufford made a motion adjourn the workshop; motion seconded by Council Member Hawryso.

Mayor Pro Tem Lusk adjourned the workshop at 7:23 p.m.

6. Consider and act upon the minutes from the December 14, 2021 Meeting of the Oak Point Economic Development Corporation.

Council Liaison Dufford made a motion to approve the minutes of the December 14, 2021 Meeting of the Oak Point Economic Development Corporation; motion seconded by Director Lindemann.

Motion Passed 6-0

7. Consider and act on proposal from Catalyst/Halff Associates for Commercial Corridor Plan.

Representatives from Catalyst, Jason Claunch & Brennan Kane came forward to answer any questions and participate in discussion with EDC Members. Jason Claunch spoke on the importance of finding business that can sustain on their own, saving incentives for other City projects, the importance of formulating a unified vision, advanced development, and creating standards & policies. The mission of Catalyst is to deliver a strategy that Oak Point will endorse.

Council Liaison Dufford made a motion to recommend to City Council to accept the proposal from Catalyst for the Commercial Corridor Plan not to exceed \$113,000; motion seconded by Director Lindemann.

Motion Passed 6-0

8. Consider and act on exhibiting and/or attending the ICSC Red River Conference February 1-3, 2022.

Dates for the ICSC conference were changed to March 30-April 1st.

Council Liaison Dufford suggested the EDC Board wait until a marketing plan was in place before attending the next conference. Council Liaison Dufford made a motion to discuss attending the ICSC Red River Conference at the next EDC meeting; motion seconded by Director Lindemann.

Motion Passed 6-0

9. Discuss Corbin update.

No update was provided however, Corbin Design is coordinating with a local fabricator to get accurate pricing, an itemized budgetary estimate should be available for discussion at the next EDC Meeting.

10. Discuss, consider, and act on sign budget.

The EDC Members agreed to consider a sign budget once an itemized budgetary estimate from Corbin Design was provided.

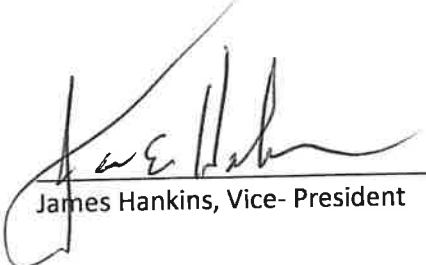
11. Discuss a screening wall along Yacht Club Road at Crescent Oaks.

Vice President Hankins expressed his concerns with the appearance along Yacht Club Road and Crescent Oaks and suggested a screening wall to cover the fences and back yards from City Hall to Martingale. Council Liaison Dufford suggested speaking with the Crescent Oaks POA to come up with a solution together with the City.

- 12. Discuss possible topics to include on agendas of future meetings and the date of the next Economic ICSC Conference**
Corbin update Follow up
Sign Budget
Task Force/Sub Committee for Commercial Corridor Plan

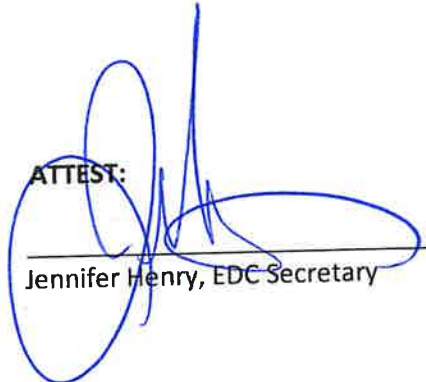
13. Adjourn.

Vice President Hankins adjourned the EDC meeting at 8:21 p.m.



James Hankins, Vice- President

ATTEST:



Jennifer Henry, EDC Secretary