

Meeting Agenda

Regular Meeting of the  
Oak Point Economic Development Corporation

Oak Point City Hall  
100 Naylor Road  
Oak Point, Texas 75068

Tuesday, October 13, 2020 -- 6:00 P.M.



**OAK POINT**

**ECONOMIC DEVELOPMENT CORPORATION**

1. Call to order, roll call, and announce a quorum is present (Armstrong)
2. Pledge of Allegiance and Pledge to the Texas Flag (Armstrong)
3. Consider and act upon the minutes from the September 8, 2020 Regular Meeting of the Oak Point Economic Development Corporation (Henry)
4. Review and discuss a financial report of the Oak Point Economic Development Corporation (Ashley)
5. Discussion regarding design of the EDC Webpage. (Armstrong/Hankins)
6. Discussion regarding Zoom Prospector Follow Up and Embedding Zoom Prospector in to Civic Plus. (Armstrong/Hankins)
7. Discussion regarding branding for the EDC. (Hankins)
8. Discussion regarding wayfinding signs. (Armstrong)
9. Discuss possible topics to include on agendas of future meetings and the date of the next Economic Development Corporation meeting. (Armstrong)

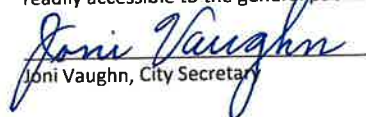
**10. Adjourn. (Armstrong)**

The Corporation may vote and/or act upon each of the items listed in this Agenda. Except for items in the Agenda designated as public hearing or otherwise designated for public input, there will be no public input during the course of this meeting without express authorization from the presiding officer. If during the course of the Corporation meeting, any discussion of any item on the agenda should be held in a closed meeting, the Corporation will conduct a closed meeting in accordance with the Texas Open Meetings Act, Texas Government Code, Chapter 551, Subchapters (d) and (e).

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact City Hall at (972) 294-2312 or FAX (972) 294-1619 for further information.

**CERTIFICATION:**

I do hereby certify that this Notice of public meeting was posted on the outside bulletin board at the Oak Point City Hall, a place convenient and readily accessible to the general public at all times, and said Notice was posted at 9:15 a.m. / p.m. on the 9<sup>th</sup> day of October 2020.

  
Joni Vaughn, City Secretary

This notice was removed at \_\_\_\_\_ a.m./p.m. on the \_\_\_\_\_ day of \_\_\_\_\_, 2020.

\_\_\_\_\_  
Joni Vaughn, City Secretary

**Regular Meeting of the  
Oak Point Economic Development Corporation**

**Oak Point City Hall  
100 Naylor Road  
Oak Point, Texas 75068**

**Tuesday, September 8, 2020 -- 6:00 P.M.**



**ECONOMIC DEVELOPMENT CORPORATION**

**1. Call to order, roll call, and announce a quorum is present**

President Armstrong called the meeting to order at 6:05 p.m. with the following roll call:

Deborah Armstrong	President	Present
James Hankins	Vice President	Present
Olumayowa Labinjo	Director	Present-- arrived at 6:06
Lou Americo	Director	Present
Jacob Paredes	Director	Present- arrived at 6:09
Don Lindemann	Council Liaison	Present
Keith Palmer	Council Liaison	Absent

**City staff present:**

Stephen Ashley	City Manager
Jennifer Henry	Court Clerk/Administrative Assistant

And with a quorum present the following items were addressed:

**2. Pledge of Allegiance and Pledge to the Texas Flag**

President Armstrong led the Pledge of Allegiance and the Pledge to the Texas Flag.

**3. Consider and act upon the minutes from the August 8, 2020 Regular Meeting of the Oak Point Economic Development Corporation**

Vice President Hankins made a motion to approve the minutes of the August 8, 2020 meeting; motion seconded by Council Liaison Lindemann.

**Motion Passed 6-0**

**4. Review and discuss a financial report of the Oak Point Economic Development Corporation**

City Manager Ashley presented the financial report and answered questions.

**5. Presentation/Training on EDC/MDD funds.**

City Manager Ashley presented a power point presentation on the use of EDC/MDD funds and answered questions.

**6. Presentation, then consider and act upon website services with Zoom Prospector.**

Board Member Paredes made a motion to enter into a contract with Zoom Prospector for website services at a cost of \$5,000 annually; motion seconded by Board Member Americo.

**Motion Passed 6-0**

**7. Discussion regarding branding for the EDC.**

Vice President Hankins discussed branding and mentioned the City of Celina as an example. Vice President Hankins also discussed the possibility of different tag lines for the Oak Point EDC.

**8. Consider and act upon selection of wayfinding signs.**

**No Action Taken**

**9. Discuss possible topics to include on agendas of future meetings and the date of the next Economic Development Corporation meeting (Armstrong)**

Branding

Wayfinding Signs

Zoom Prospector Follow Up

Embedding Zoom Prospector in to Civic Plus

**10. Adjourn.**

President Armstrong made a motion to adjourn; motion seconded by Council Liaison Lindemann.

**Motion Passed 6-0**

**President Armstrong adjourned the meeting at 7:22 p.m.**

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Deborah Armstrong, President

**ATTEST:**

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Jennifer Henry, EDC Secretary